

BUSINESS PROFILE

2024 & 2025



UNLOCK THE GLOBE!

20+ Languages

50+ Qualified Trainers

Career Support

REACH OUT :



bashala@finiraa.com



WHO WE ARE

Bashala Centre of Language Excellence is a premier language training institution dedicated to enhancing communication skills and empowering individuals and educational institutions with the tools they need to succeed in a globally connected world. Based in Tamil Nadu, India, Bashala serves as a comprehensive language resource for clients ranging from students to professionals and corporate entities, offering tailored solutions that drive linguistic proficiency and cultural fluency.



KAVIN BUPAALAN
CEO



REVANTH
EXECUTIVE DIRECTOR



MEGANTHANA
ACADEMIC DIRECTOR

VISION

Empowering individuals with linguistic skills to thrive in an interconnected world, fostering cultural understanding and global collaboration through comprehensive language training.

MISSION

To provide exceptional language education, personalized guidance, and innovative learning experiences, enabling our students to achieve fluency and proficiency in diverse languages while achieving their academic and professional goals.



PROJECTS



In this project we collaborated with an NGO (**Talent Quest for India**) and offered free skill development program for government school students as a service. This program had sessions on developing the communication skills and career development essentials.



This is a **national level internship program** offered in various domains. All the selected candidates got their internship offer. The program had two phases, learning phase and deployment phase. In deployment phase the interns had several tasks and brainstorming sessions on respective domains.



This is the core project of Bashala. In this we are open to collaborate with educational institutions to offer **campus foreign language training** in different plans and packages.



WHY CHOOSE US

- **Expert Trainers:** A team of certified, highly experienced language instructors and communication specialists.
- **Customized Approach:** Programs tailored to meet the unique needs of each students, ensuring optimal learning outcomes.
- **Flexible Delivery:** Courses available in both physical and online formats for convenience.
- **Proven Success:** Track record of successfully enhancing language and communication skills for individuals and businesses.

CORE VALUES

- **Student-Centered Learning:** Tailoring language programs to each student's unique needs and goals.
- **Collaboration and Partnership:** Building impactful language programs through strong educational partnerships.
- **Excellence in Training and Guidance:** Providing top-quality training and expert guidance for academic and career success.
- **Cultural Appreciation and Global Awareness:** Promoting cultural understanding as a key part of language learning.
- **Empowerment through Career Support:** Equipping students with essential skills for confident career growth.

**CONNECTING CULTURES,
EMPOWERING FUTURES.**



SERVICES

- **Language Training Programs:** Customized courses in multiple languages, available online and offline for students and professionals.
- **Campus Training:** Partnerships with schools and colleges for language training, including company specific skills skills.
- **Proficiency Exam:** Specialized coaching for exams with mock tests and certification support.
- **Career Development Centre:** Resume workshops, interview coaching, and guidance for higher studies and career growth.
- **LMS Portal:** 24/7 access to course materials, live classes, and progress tracking for a seamless learning experience.
- **Game-Based Learning:** Interactive language games and scenario-based challenges to make learning fun and practical.
- **Flexible Pricing Plans:** Options for individuals and institutions with Basic, Advanced, Premium, and Institutional plans.

KEY FEATURES

- **Highly experienced Trainers** ● **Complimentary languages included plans**
- **Package of 5+ languages for campus collaborations** ● **CDC**
- **Native trainers to get cultural exposure** ● **Game based learning**
- **LMS portal with recorded sessions**

FOR PARTNERSHIP

Fill the form to get in touch



THANK YOU!



Bashala

Centre of Language
Excellence

EDUCATION VENTURE OF



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